Business plan

Expected revenue comes in part from sponsors and the premium package.

Premium:

The target audience of our project concerns for a first time the Italian territory more specifically the high schools and the

specifically high schools and science faculties considering only 5% (92685).

The resulting initial revenue will therefore be 184,443, from which venue costs will be subtracted,

programmers and technological devices. We have hypothesized that in the second year we

we should potentially spread to European level and in the third to a world-wide one; considering

always an increase in users of 5%.