



Universify - Bring real life to student life

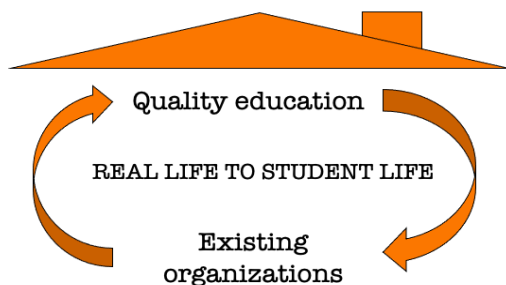
Need: The problems are the gap between the student life and real life, lack of cross-disciplinary collaboration and exchange of thought, as well as both students and organizations craving for physical interaction and variation in order to be creative and sufficient.

Approach: We want to tackle these challenges by introducing the future design of universities: 'Universify - Bring real life to student life'. A cross-disciplinary & stimulating hub with study & office space designed for educational collaboration and interaction. More in detail our approach is a space for students to work & gaining inspiration by being in the same building & room as students from different academic backgrounds as well as organizations.

Benefit:

For students	Quality Education (UN goal 4) & Personal Development
For organizations	Stimulating creativity for businesses, An inspiring office environment stimulates team & individual efficiency
For University	Higher Quality Education, More employable students, results in higher university ranking.
For all	A strengthened sense of community & collective work towards sustainability goals and societal challenges.

Competition:



Our solution is unique because we are providing a collaborative physical space in a time when we are **craving** for it! Bringing together students with various disciplines at the Lund University to begin with, as well as those from different institutions and organizations & their teams into one stimulating space. Taking a leading & active role in shaping the student environment so that it promotes work towards shared and sustainable goals. (The UN's Sustainability goals will not be

reached if we are working separately - we need to work together).

Financials & Team:

The sustainable inflow of revenue is payment of rent from organizations using the office area. The initial investment is coming from Doner Agency funding.

We are a team of students and graduates with backgrounds within Computer Science and Arts, Media & Communication, Human Resource Development and Medical Science. We will bring this idea to life because we are a diverse, cross-disciplinary team ourselves who truly experienced the need for a hub like this and now see a clear solution.