



DigiEduHack Solution

Lisbon - How can education and technology evolve together?

Challenge: Lisbon - How can education and technology evolve together?

Challenge 2021

Social Bridge

Connect students to the professional market

Make a change in education through the match of three elements, school, companies and local community

Team: Social Galdiadors

Team members

Gabriela, Luis, Maria Virginia, Tatiana

Members roles and background

Gabriela - student of social service

Luis - Professional teacher in management

Maria Virginia - children education

Tatiana professional teacher in tourism

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Solution Details

Solution description

Empowerment to a movement of change education. We want to connect two different worlds, schools and market to that we create a learning platform to be able to follow the needs of the local

community. On the platform schools can provide courses that students and companies request. Through the platform companies can search for professionals and also provide some school needs. Community involves all the elements that will respond to social needs, mainly "NEET", consisting of people until 35 years old, that doesn't study or work.

Solution context

The problem we try to solve is the disconnection between schools or degrees with companies or market.

Challenge will be to create a solid bridge between the three basic elements in a community. (school-companies-students)

Solution target group

Our principal targets are the "NEET" because for the community it is important that all be part of local improvement and development. Also we want that all companies and students at our platform benefit from a better connection. The platform will match the needs. For example, the "NEET" can search for a job or a course, and be more engaged in our community;

Solution impact

Increase 25% of employability;

Decrease 15% of school failure;

Time facility to pass through school to market.

Solution tweet text

Make a change in education through the match of 3 elements (school-companies-community)

Solution innovativeness

Well there is a school that provides something similar, but only in the IT area.

Our project can be considered innovative because it's a first option in the integration of these 3 elements and it's available to any person in our community that wants to be part of it.

We also can develop a training program for others to create a similar platform;

Solution transferability

Easily the platform could be made in different languages and also connect more and more different schools, companies, organizations, associations, and others.

The platform will use a universal language, user friendly.

Solution sustainability

To the implementation we will need one year to connect the schools and the companies.

Create our data bases, and maintain a direct relation with all the 3 elements, especially companies.

Solution team work

We had our discussions but the social ideal was always strong enough to solve.

Yes we want to be part of the continuity of the project.

We think that we start with a local problem but the scale is global.

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