



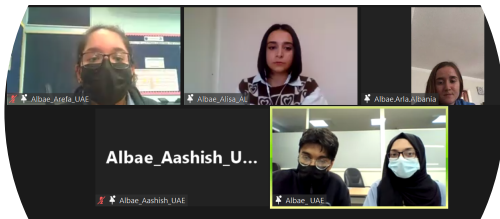
DigiEduHack Solution

Brussels - STEM EduHack - J&J Product of the Future

Challenge: Brussels - STEM EduHack - J&J Product of the Future Challenge 2021

Albae

"Diagnostics & Predictions Mirror"



"Diagnostics & Predictions Mirror", a full body size mirror that can calculate BMI, percentage of water in the body, pulse rate, blood pressure etc.

Team: Albae

Team members

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Solution Details

Solution description

The team came up with a "Diagnostics & Predictions Mirror", a full body size mirror that can calculate BMI, percentage of water in the body, pulse rate, blood pressure etc. The mirror also includes a virtual assistant and can be connected to various apps. Based on the analysis, the mirror can come up with a diagnosis and suggest actions to be taken to lead healthier lifestyle.

Solution context

The challenge was to design a future consumer product taking into account sustainability, consumer experience, personalization and digitalization.

Solution target group

All consumers

Solution impact

Make the lives of people healthier.

Solution tweet text

Want or need a healthier lifestyle? "Diagnostics & Predictions Mirror", a full body size mirror that can calculate BMI, percentage of water in the body, pulse rate, blood pressure etc. This is a solution for you!

Solution innovativeness

Holistic measurements through the mirror which is built from sustainable materials. The idea is to change the beauty perceptions into healthy body ones and encourage positive self-esteem in people of all genders and ages.

Solution transferability

The sports industry, beauty, health industry.

Solution sustainability

The mirror is constructed from sustainable materials only.

Solution team work

The team from Albania and UAE has worked together online to come up with this idea.