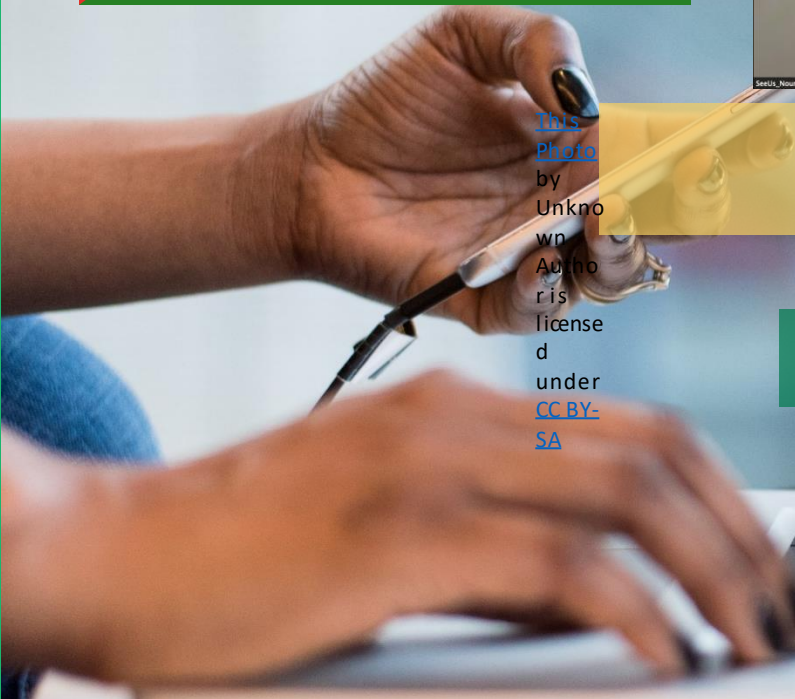


JA Marathons of Hackathons 2021



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SeeUs

Serbia and Palestine

GEN²⁰²²E

Technology Partner  **avanade**

J&J PRODUCT OF FUTURE

EcoLens: Sustainable Solution in Sight

Background:

- **Our Team members:**
 - **6/7 of our members wear contact lenses**
 - **As contact lens wearers, we found that contact lenses allow us to:**



See well



Play well



Feel well



Problem:

In the age of the Anthropocene, **Contact lenses have not yet adapted to our globalized, time-space compressed, and economically polarized world.**

J&J PRODUCT OF FUTURE

EcoLens: Sustainable Solution in Sight

Our Solution... Look Above!



Our **EcoLenses** Are:
Eco-Friendly!

Customizable!

Affordable!

Accessible!



Our **Technology:**

PHA

Bluelight Filtering Technology

Zero Waste

**And
Tech-Friendly!**

