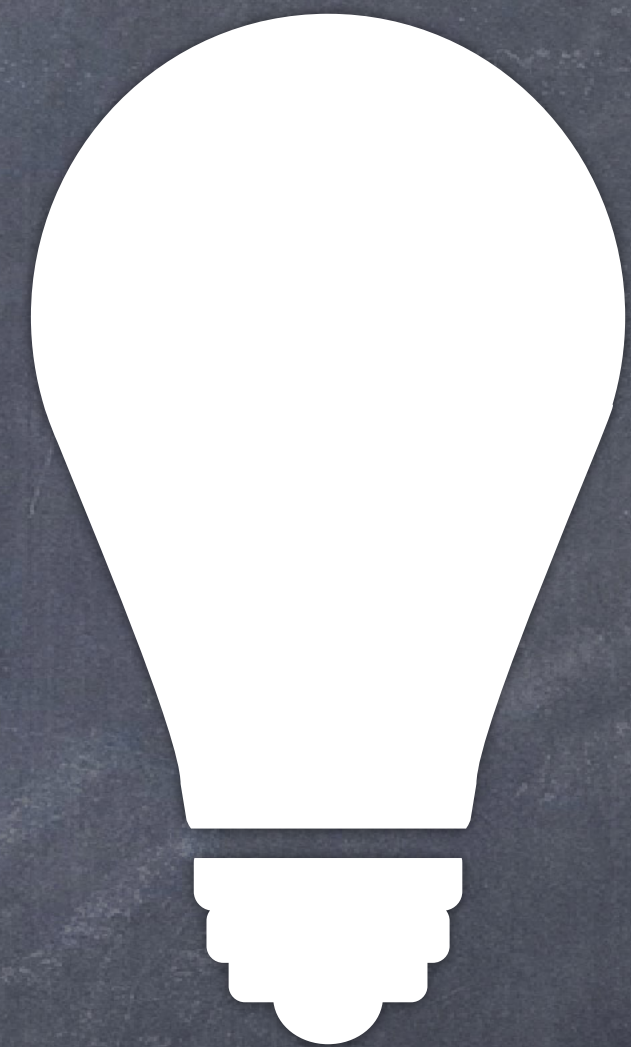


Team 1

SLOGAN

Don't understand anything about physics?

Don't worry, there's a pill for everything!



User

- Name: Adele Bianchi
- Age: 19 years old
- Work: student
- Family: parents and a brother
- Hobby: drawing
- Sport: tennis
- Spare time: watch documentaries
- Wishes: Strengthen your overall culture
- Necessity: didactic



Impact

Who do we want to target?

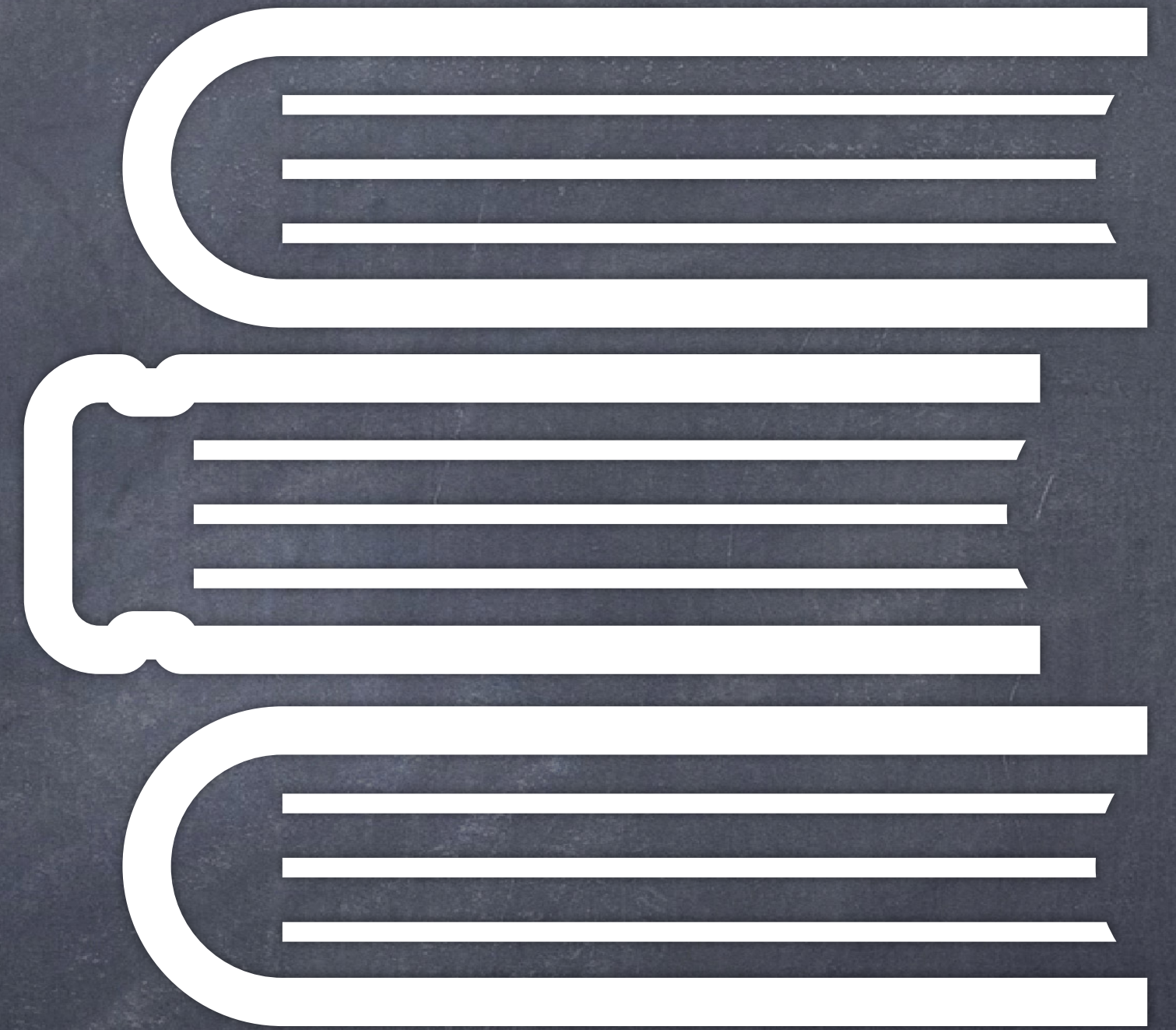
- People from 14 years old and up



Problems

What issues do we want to solve with this project?

- Disinformation
- Education



Innovation

- Lessons and information are explained in the form of daily pills
- Pills are supported by extra materials
- During registration, the user is free to choose his own fields of interest
- The user can propose his own pill



Innovation

- Why is our idea original?
- Fast and efficient service
- Creation of a community



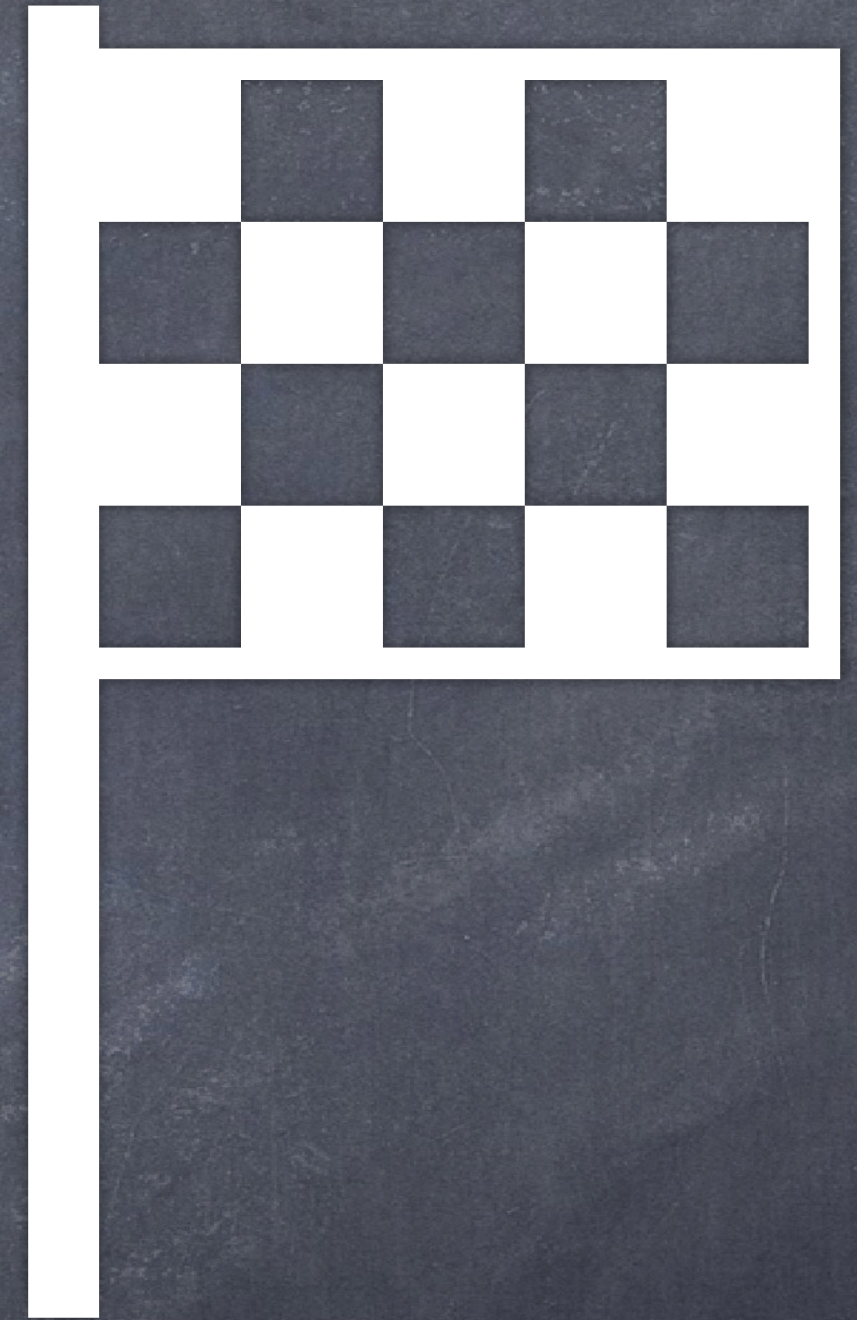
BUSINESS PLAN



Free	Premium
1 pill per day	1-10 pills per day
5 possible questions from the user	No limit on the questions the user can ask
User can answer a maximum of 2 questions	User can answer maximum 10 questions per pill

Solution

Provide immediate, efficient, and inspiring knowledge pills for easy and fun learning





Thank you for your attention!

-Eleonora Dalla Salda, Cristiano Iannò, Folippo Montecchi, Elena Lin, Francesco Simonazzi