

DigiEduHack

Áureo

EQUIPO 1

Context

1

78% of people in the US feels anxiety about their personal finances



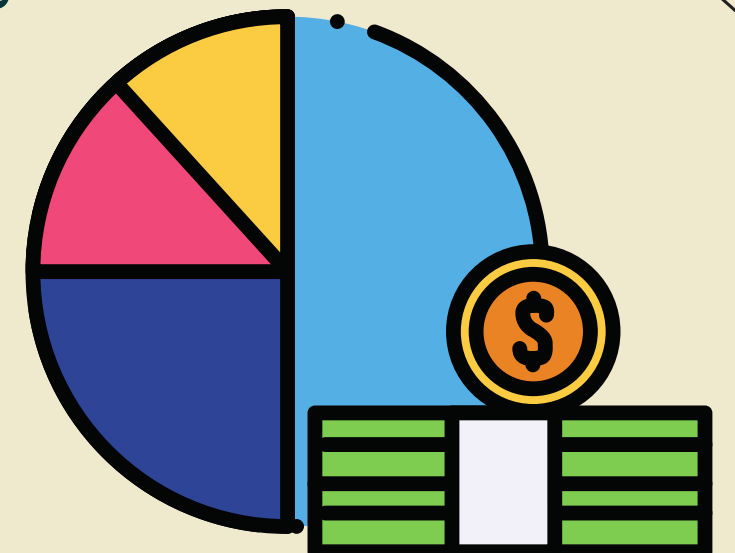
2

80% of young people (below 35 years) don't have basic knowledge of financial education



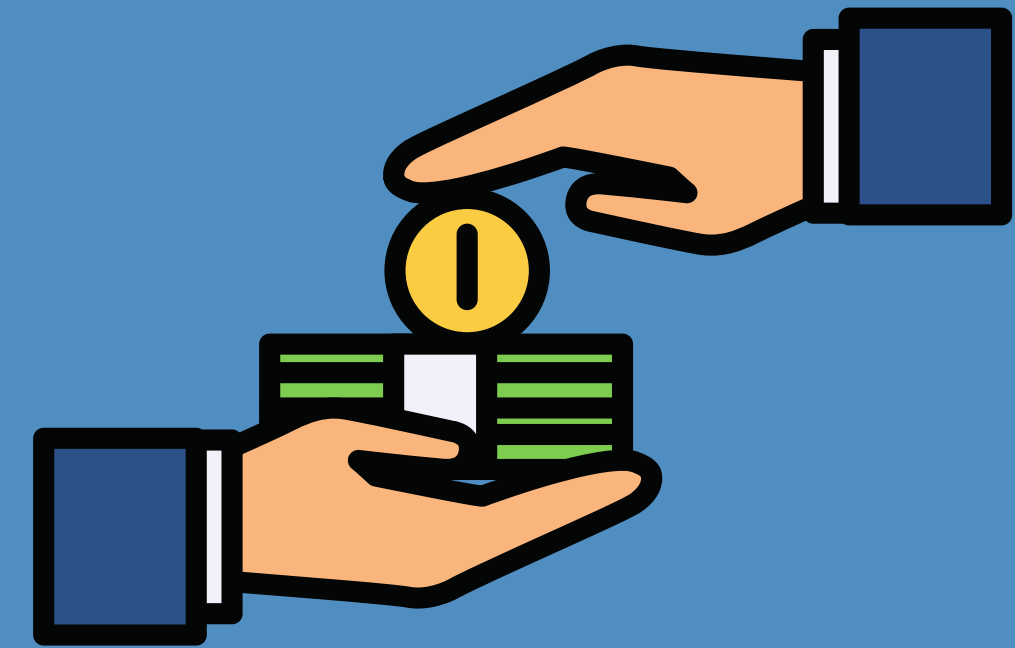
3

In Mexico 2/10 people live in extreme poverty



Aureo a financial education software that prioritizes inclusivity

A tech solution for personal financial management



AUREO

LOGIN

PASSWORD

Languages

Español

English

Lengua indígena

Accessibility features

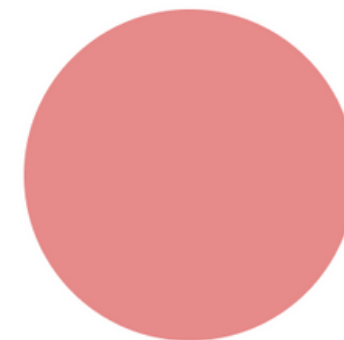


Hi!

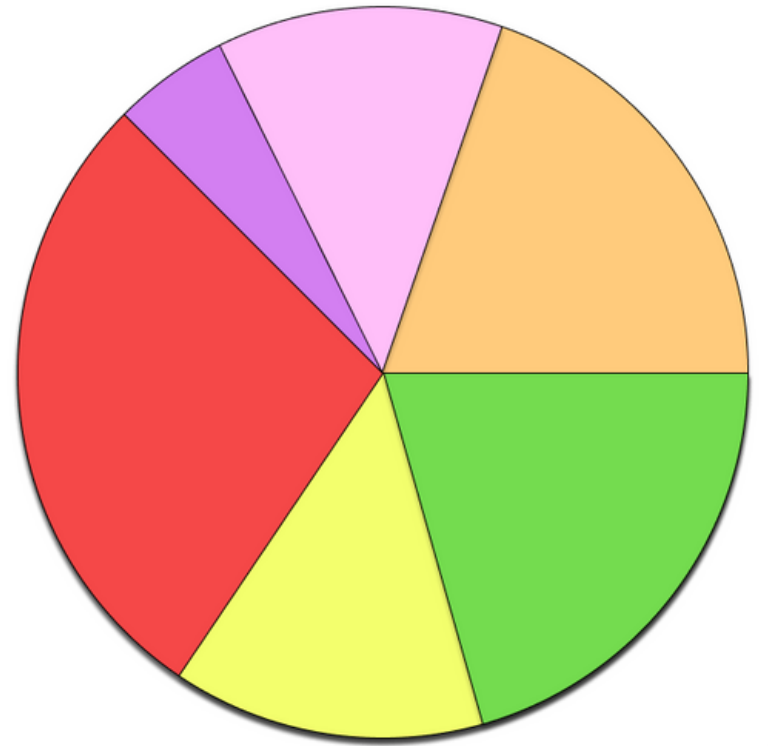
Today is _____

Ask me anything!

What do you want to learn today?



- Profile
- Personal Finances
- Deni Recommends
- Learn about...
 - Credit
 - Investment
 - Fintech
 - School debt
- Need Help with...
 - Digital tools
 - INFONAVIT
 - SAT
 - SPEI
 - CODi



Ask questions to our AI expert about your finances!

Ask me anything!
What do you want to learn today?



You can go to this page:
[taxes.com](https://www.taxes.com)

Based on your last months expense, you still have \$1,000 left for entertainment. Do you want me to show you credit plans for a TV purchase?

Hi! Where can I check my taxes?

Thanks! Also, can I buy a TV right now?

Yes please!

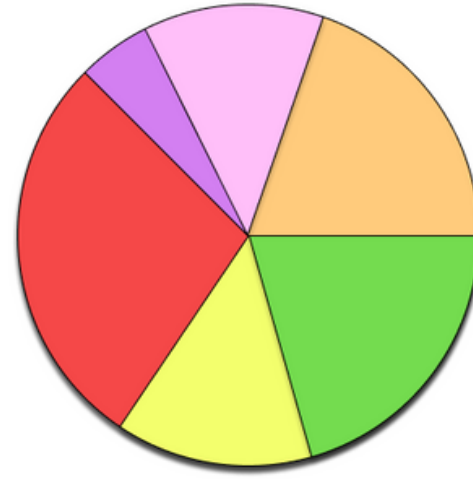
Ask Something...

Your Current Balance

\$12345.67

Money Spent This Week:

- Health: \$123.45
- Entertainment: \$123.45
- Transportation: \$123.45
- Services: \$123.45
- School: \$123.45
- Investing: \$123.45



Deni Recommends

- You Should...
- You might be interested in...
- You Should...
- You might be interested in...
- You Should...
- You might be interested in...



Student Debt

\$1211.67

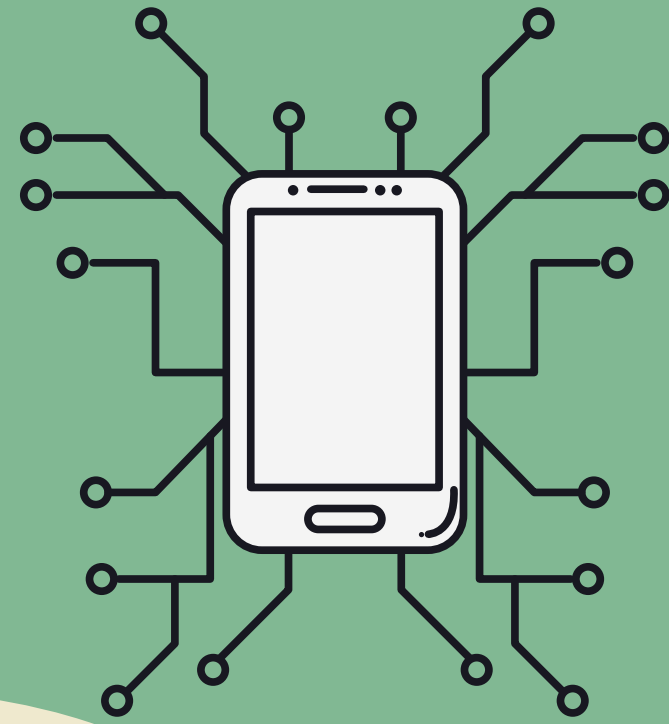
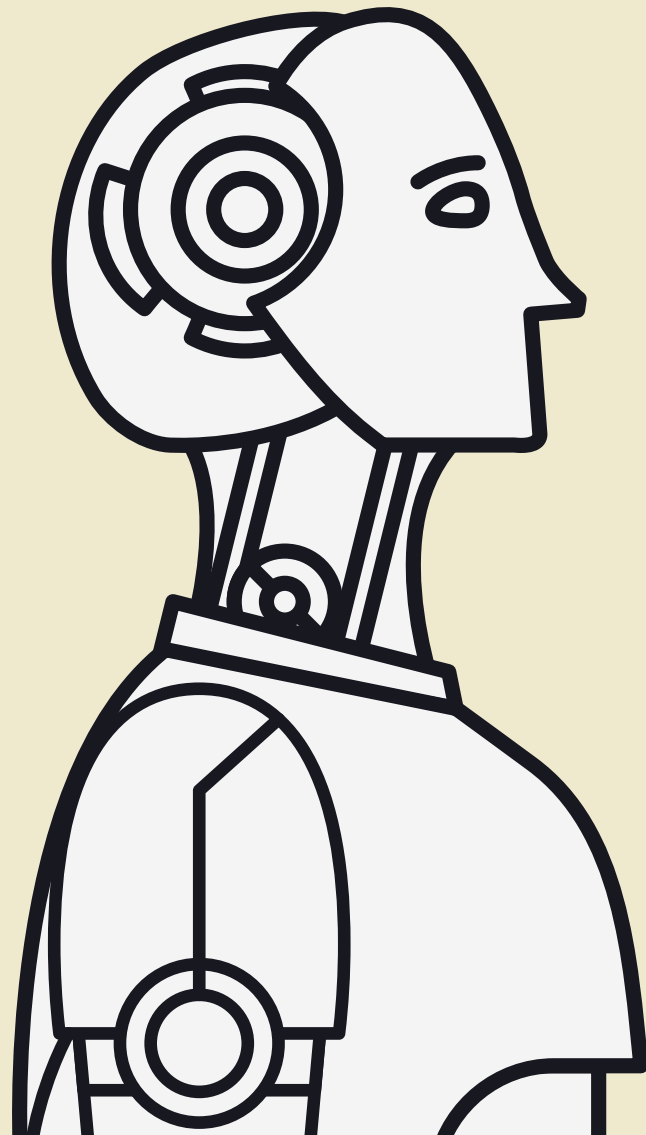
- You saved \$123.45 for using ___ credit
- Pay ___ this week to avoid extra credit!
- You save more money this month!
- Check this new program to help with loans
- Check your unused services! (Netflix)
- Investing: \$123.45

Deni Recommends

- You Should...
- You might be interested in...
- You Should...
- You might be interested in...
- You Should...
- You might be interested in...

Innovation and emerging technologies

- Artificial Intelligence
- Tutorials
- Fintech
- Friendly GUI



Sustainability



Alliance with Governmental Organizations for free distribution of the software



Impact

- Responsible society
- Credit opportunities, investments and good savings management.
- Banking digitalized service