



Group members

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Problem:

Low digital literacy rate among teachers in Pakistan. (especially women)





Digital literacy is key to teaching in order to provide skills, knowledge and understanding for young people to enter the workplace.

Only 3% of women in Pakistan are able to copy or move a file or folder on a computer. The statistic shows about nearly 30% of poor Pakistani women that find it challenging to afford a digital device.





- DiGiLiT will not only allow teachers to be equipped with basic and important digital literacy skills but also enable them to learn about latest digital tools.
- Our vision is to create digitally literate educators.





How does it work?



What makes us different from

others?

We will be providing our users with the details and usage of the latest technology. We will teach them through interactive videos and lectures and assess them through quizzes. Users will be provided with the feedbacks and the certificate after completion.



How will we earn?

We will charge a minimal subscription fee.



THANKYOU