




BeeSmart



Are you aware that the
average age of a beekeeper
is 60+?



1

INFORMATIONS ARE HARD TO GET

2

TOO MANY INFORMATIONS

3

LATE SICKNESS ALERT

4

OUTDATED APPROACH



What beekeeping needs?



YOUNGER BEEKEEPERS



PROMOTING SELF-SUFFICIENCY



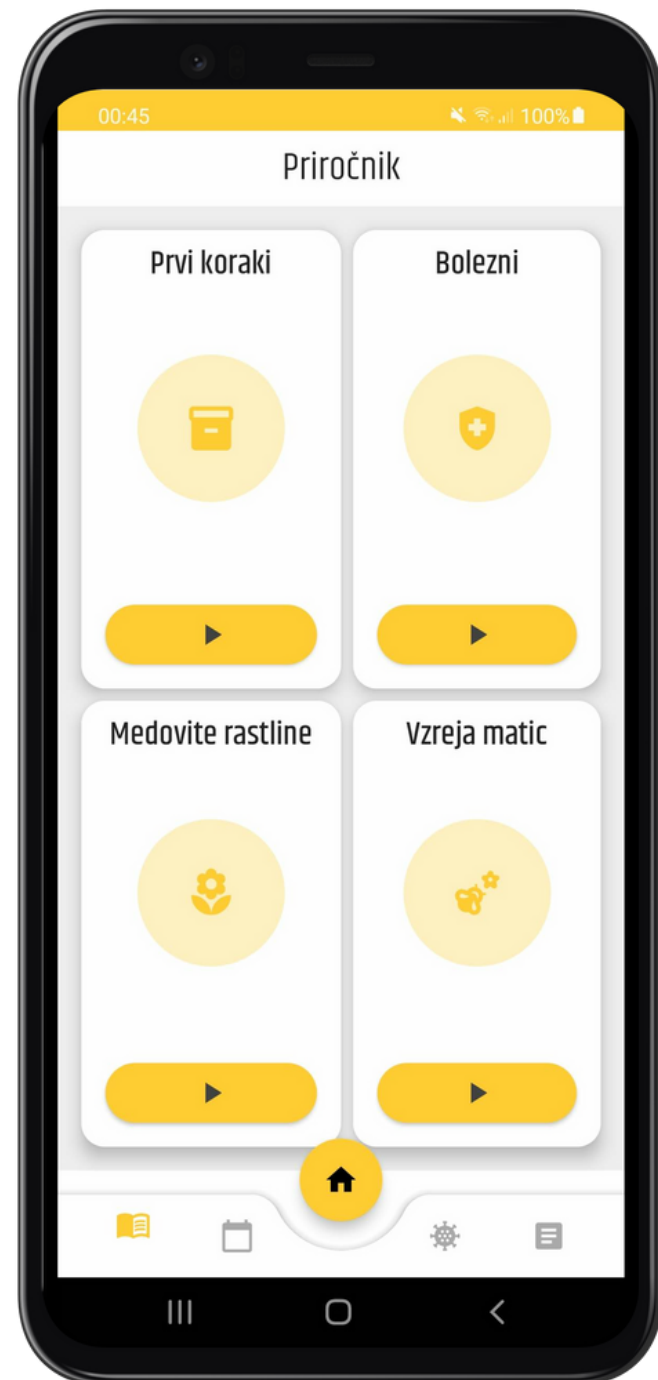
ACCESSIBLE KNOWLEDGE



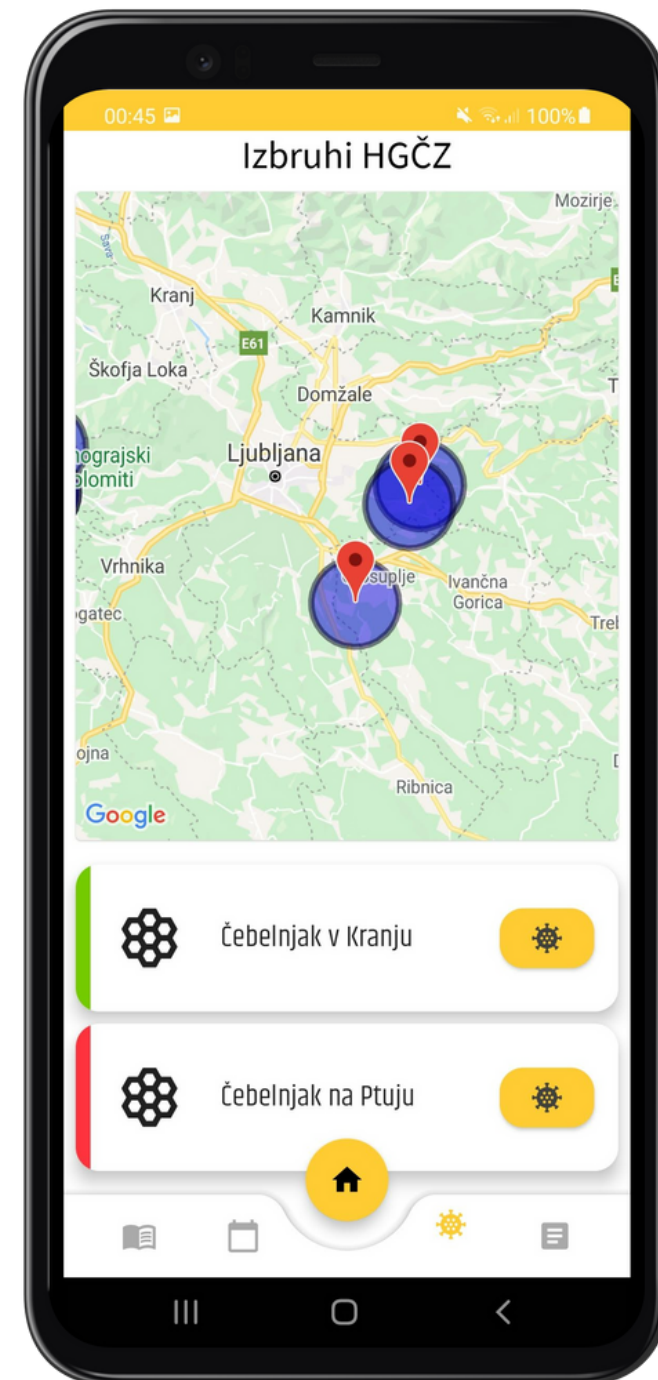
PREVENTING SICKNESS SPREADING

BEE SMART GOT THAT COVERED!

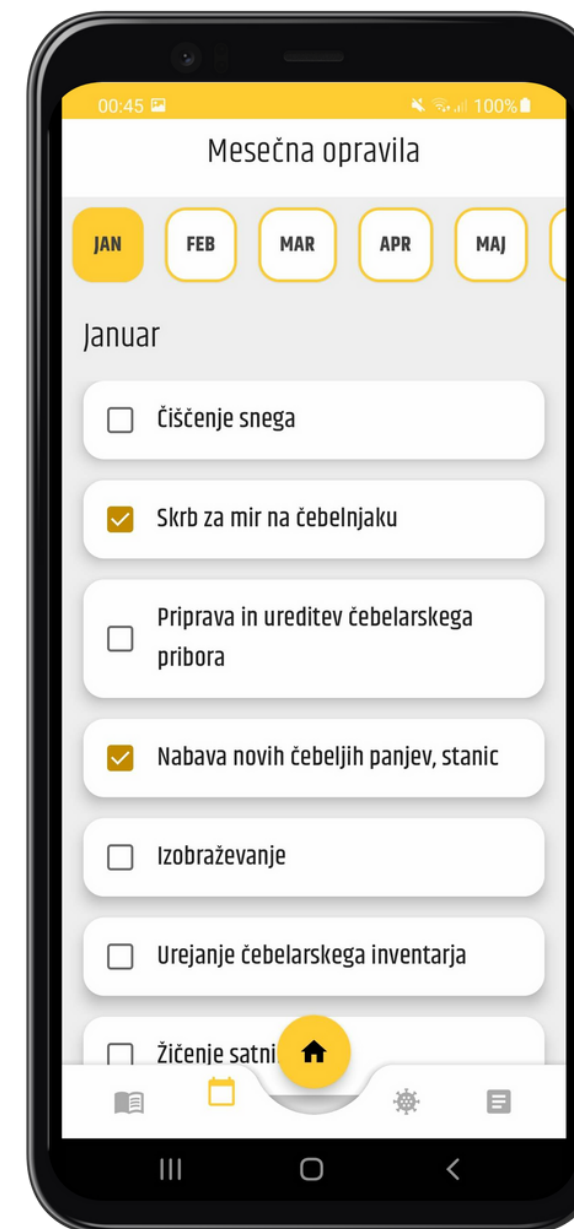
EDUCATION



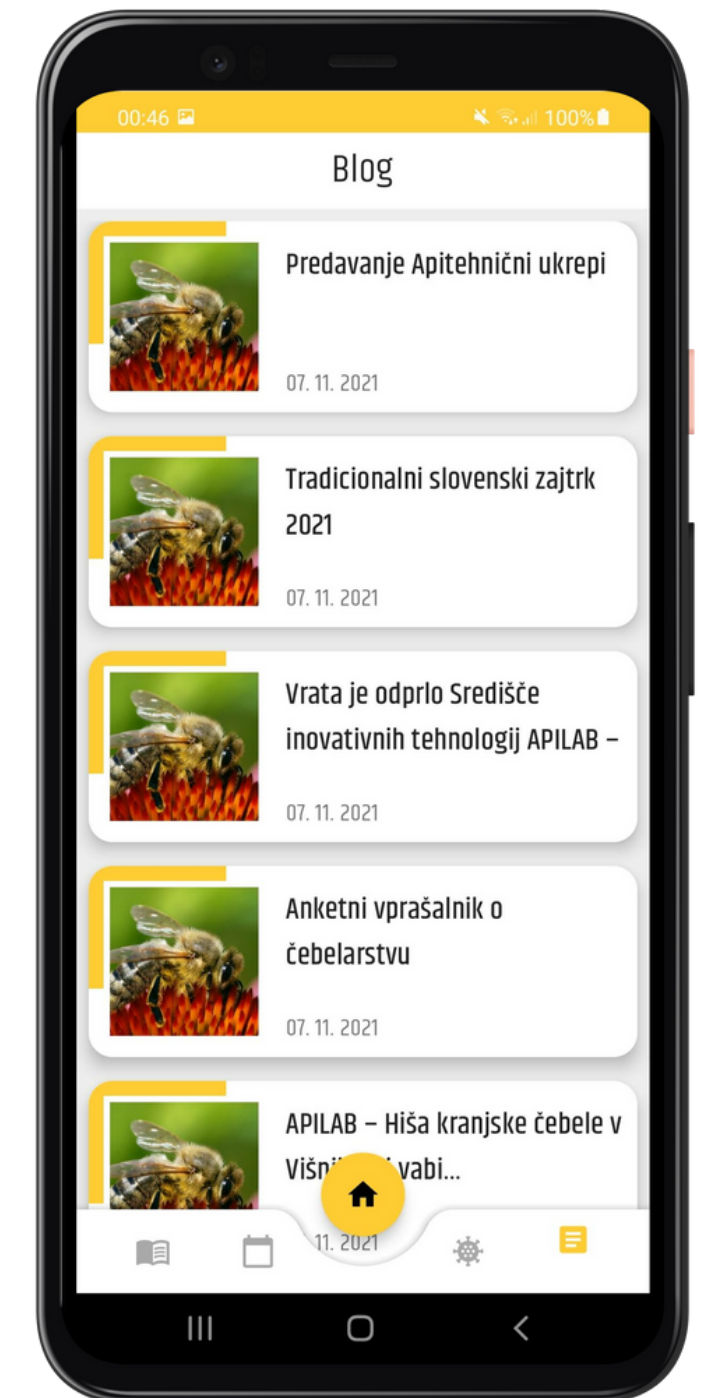
SICKNESS ALERT



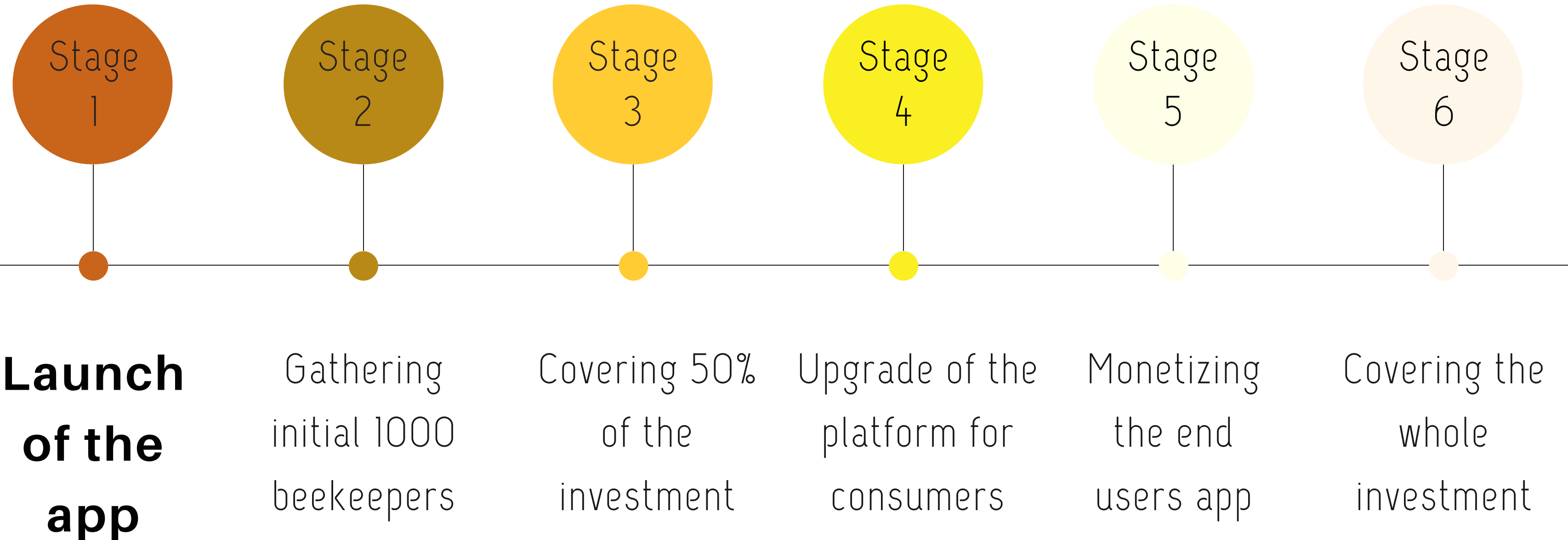
ACCESSIBLE KNOWLEDGE



UP TO DATE INFO



WHAT'S NEXT?



BE EDUCATED,

BE ACTIVE,

BEE SMART!

