

## Beesmart

## Are you aware that the average age of a beekeeper is 60+7



1) INFORMATIONS ARE HARD TO GET

2 TOO MANY INFORMATIONS

LATE SICKNESS ALERT

4 OUTDATED APPROACH

What beekeeping needs?





YOUNGER BEEKEEPERS



PROMOTING SELF-SUFFICIENCY



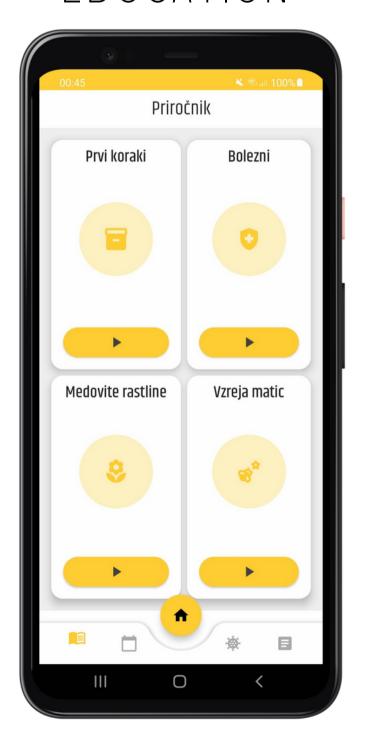
ACCESSIBLE KNOWLEDGE



PREVENTING SICKNESS SPREADING

### BEESMART GOT THAT COVERED!

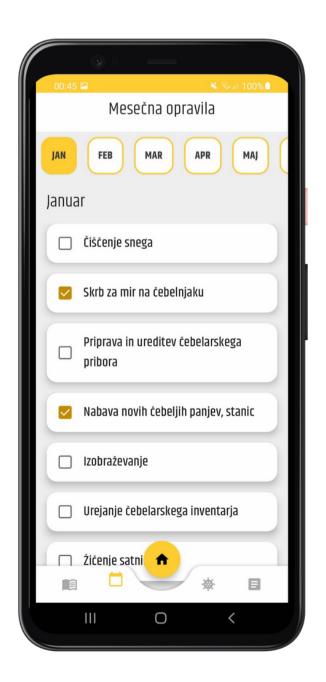
#### EDUCATION



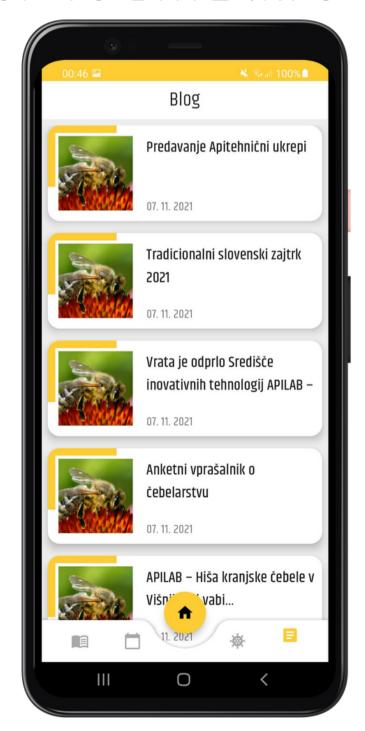
#### SICKNESS ALERT



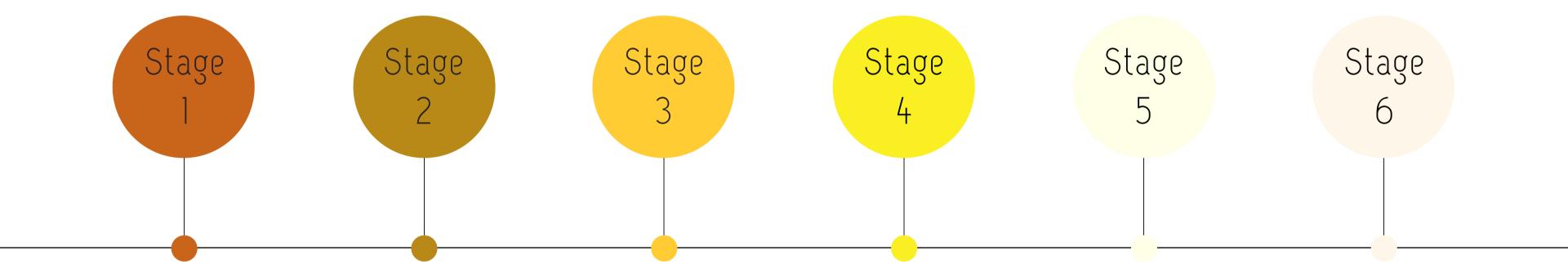
#### ACCESSIBLE KNOWLEDGE



#### UP TO DATE INFO



### WHAT'S NEXT?



Launch of the app

Gathering initial 1000 beekeepers

Covering 50% of the investment

Upgrade of the platform for consumers

Monetizing
the end
users app

Covering the whole investment

# BE EDUCATED. BE ACTIVE, BESMARI

