

# Checkpoint 3

## CONCEPTUALIZATION

Upload a 3 page PDF:

Page 1: Team Number / Participant names

Page 2: Solution in a tweet + Brief description of Sustainability (\$)

Page 3: Screenshot of the solved Conceptualization Frame in your Team Miro Board



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TEMPLATE CH3

TEAM PARTICIPANTS:

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- Luis Tonatiuh Ramirez

# Checkpoint 3

## CONCEPTUALIZATION

## TEAM NUMBER #15

## Solution in a tweet + Brief description of Sustainability (\$):

We make an accessible high-end cloud computer system capable of running high-demanding programs such as Adobe CC and AutoCAD to any student. With the sole purpose to provide STEM students access to the programs without the need of hardware and to foster data through learning validation at the end of each topic translated to a SWOT dashboard that provides feedback to the teacher in order to empower them with the necessary tools to create the best educational progress in Latin America.

**Pricing works based on a quota of classes, topics and programs. We license the software to private institutions so we can generate data fit for the academic curriculum of public institutions and later be sold to the public educational system.**

LET S REIMAGINE HIGHER EDUCATION IN THE POST-PANDEMIC WORLD USING EMERGING TECHNOLOGY!

STEP 1 > Bring the ideas

Bring the more interesting ideas of the previous canvas to this section. Copy / Paste of the post its

ClassPet  
Human Aided Classroom (HAC)

High-end cloud computer system

Big data based social enterprise focused on being the next teachers assistant.

On-demand Custom content aligned to SDG

STEP 2 > Compound Idea/ solution

Combine and connect ideas to create a CONCEPT. A BIG project idea that could solve your HMW question for the challenge. After Discussing with your team, try to follow the next statement:

Our System STEM students and Institutions help(s) who want to increase accessibility to programs, content and other resources by decreasing the technological lag in the current higher educational system and mitigating the dropout rate of higher education on Latin America's (unlike) Current educational platforms, and the traditional classroom academia experience

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Could you draw, prototype, or schematize the solution you are proposing?



STEP 3 > Back up check

What is the challenge you are trying to solve?

It should be your HMW question, that includes the theme you choose

How can we revolutionize and revalue the educational system by increasing technology's accessibility?

Why is this a problem? Show some DATA that supports it

Because only 56.4% of Mexicans have access to internet and only 24.4% of Mexicans have an undergraduate degree.

Answer with your team in an honest way

Does this idea solve the challenge or HMW question in an interesting way?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype
Does this idea contribute to "Reimagine Higher education in the Post-Pandemic World using emerging Technology?"	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype
Is this idea powerful, challenging and excited us?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype
We could imagine ourselves presenting this idea in an international competition, and not finding something similar?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype
We tried to find similar solutions and learned from them?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype
Is the idea applicable in different contexts, is it transferable?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype
Is there a possibility to build a sustainable and scalable business around the idea?	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ready to prototype