

Checkpoint 3 CONCEPTUALIZATION

Upload a 3 page PDF:

Page 1: Team Number / Participant names

Page 2: Solution in a tweet + Brief description of Sustainability (\$)

Page 3: Screenshot of the solved Conceptualization Frame in your Team Miro Board





TEAM PARTICIPANTS:

- Juan Diego Oliva Heinsen
- Jesus Maya Pedraza
- Luis Tonatiuh Ramirez

Checkpoint 3 CONCEPTUALIZATION

TEAM NUMBER #15





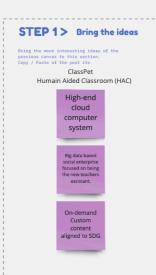
Solution in a tweet + Brief description of Sustainability (\$):

We make an accessible high-end cloud computer system capable of running high-demanding programs such as Adobe CC and AutoCAD to any student. With the sole purpose to provide STEM students access to the programs without the need of hardware and to foster data through learning validation at the end of each topic translated to a SWOT dashboard that provides feedback to the teacher in order to empower them with the necessary tools to create the best educational progress in Latin America.

Pricing works based on a quota of classes, topics and programs. We license the software to private institutions so we can generate data fit for the academic curriculum of public institutions and later be sold to the public educational system.



LET'S REIMAGINE HIGHER EDUCATION IN THE POST-PANDEMIC WORLD USING EMERGING TECHNOLOGY!





S	TEP 3 > Back up check	Answer with your team in an honest way			
	What is the challenge you are trying to solve?	Does this idea solve the challenge or HMW question in an interesting way?	**	needs to improve needs to improve	
1	It should be your HMW question, that includes the theme you choose	Does this idea contributes to "Reimagine Higher education in the Post'Pandemic World using emerging Technology?			
	How can we revolutionize and revalue the educational system by increasing technology's accessibility?	Is this ideas powerful, challenging and it exited us ?		needs to improve	
		We could imagine ourselves presenting this idea in an international competition, and not finding something similar?	**	needs to legrove	
1	Why is this a problem? Show some DATA that supports it	We tried to find similar solutions and learned from them?		needs to improve	
	Because only 56.4% of Mexicans have access to internet and only 24.4% of	Is the idea applicable in different contexts, is it transferable?		needs to legative	
	Mexicans have an undergraduate degree.	Is there a possibility to build a sustainable and scalable business around the idea?		needs to Improve	